

# TAKING CARE OF MACHINE INCOME

## How does a machine decide when to pay out a win?

The gambling industry is governed by the Gambling Commission and they enforce strict guidelines for everyone involved in the industry.

Machine manufacturers are legally obliged to only manufacture machines that fall within strict fair gambling technical standards. One of these guidelines is that machines are set to pay out on a percentage basis.

Since 1 September 2007, under the Gambling Act 2005, there is no statutory minimum percentage payout for gaming machines but all machines will be required to clearly display the percentage return to players.

This percentage may for example be 78%. So if £100 is played through, it will pay out £78.00 on average..it may take until £200 has been played and then pay out £156.00.

It is best to keep it at 74-84%. It gives the customer a fair chance of winning and then they may return to play another day.

## Increase Income by 20%?

You may also like to consider a second 'extra' fruit machine. A 10p play/ £5 jackpot on a revenue share basis.

We have discovered this year, that far from detracting from the larger jackpot machines, it provides an alternative choice for customers to play, especially when they wish to continue play after a win on the other machine, or they have seen the other machine payout recently...our records show that the 2<sup>nd</sup> machine actually increases the overall income by 20%!



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